



COMMUNITY BUILDERS . . . Key figures in the development of Palos Verdes into a large residential and recreational area will be William Kulow (left), resident manager for the Capital Co., and Ivar O. Hanson, general manager for Palos Verdes Properties. Here they are going over plans for the 7000-acre development.

Palos Verdes Developers Name Resident Managers

Two key figures in handling the day-to-day operations of the giant 7000-acre Palos Verdes Properties recreational and residential development will be Ivar O. Hanson, general manager, and William Kulow, Capital Company's resident manager, it was announced yesterday by company officials.

Hanson, who has held posts in the offices of Secretary of the Navy, Secretary of the Interior, and National Security Resources Board, will be in charge of the operating staff at the property, which includes most of Palos Verdes Peninsula. He has been more recently an executive with the Great Lakes Carbon Corp., which about a year ago acquired a major portion of the stock of the Rancho Palos Verdes Corporation, previous owners of the property. Hanson has participated in the planning of the huge project since its acquisition.

To Handle Sales

Kulow, who will be in charge of sales at the property, is identified as resident manager of the Capital Company, a subsidiary of Transamerica Corp. and the partner of Great Lakes Carbon Corp. in the purchase of the property.

Considerable interest has been evidenced in the announcement that the property is soon to be opened for development. Hanson and Kulow have pointed out that much basic work will be required, however, before a actual sales to individuals can be effected. This will include the extension of public utility lines to the parts of the peninsula that will be opened first, including sewers, watermains and electrical transmission lines.

Top Planners Sought

With the vast property to be developed comprising an area as large as Beverly Hills and Westwood combined, the operating company is faced with the necessity of opening partial areas on a successive basis. The task of converting acreage into completed residential areas will require the services of some of the Southland's most experienced land subdividers, according to the management. Negotiations are under way with several top-flight men in this field at the present.

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PENNANT MARSHMALLO 8-oz. jar **23c**

SUGARPEE SEEDLESS RAISINS 1-lb. cello. **21c**

RAIN DROPS WATER SOFTENER 24-oz. pk. **25c**

MILAN'S DIAFOOD DRESSING 8-oz. bottle **33c**

DURKEE'S MARGARINE 1-lb. pk. **25c**

GOLD SEAL GLASS WAX 18-oz. jar. **59c**

KARO GREEN LABEL SYRUP 1/2-lb. bottle. **25c**